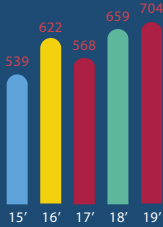


RECORD BREAKING YEAR



CHRISTMAS DELIVERY 2020 IMPACT REPORT: BY THE NUMBERS

WE BELIEVE IT IS ESPECIALLY IMPORTANT TO
KEEP TRADITIONS, EVEN IF CHRISTMAS
HAD TO BE DIFFERENT IN 2020.

800 FAMILIES VISTED ON CHRISTMAS EVE

OUR FIRSTS

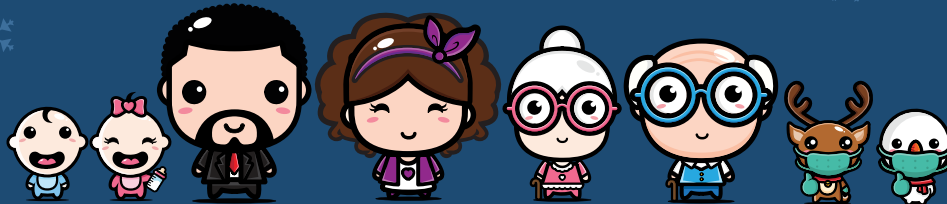
COVID has made us adjust our process to ensure the families we visited and all of our volunteers remain safe.



1

SANTA BAGS

Our warehouse elves pre-packed Santa Sacks labelled with the names of our recipients.



2

MERCH STORE

MoC store was launched in November for volunteers to purchase MoC branded merchandise.



3

OUTSIDE VISITS

Santa and Elves spread cheer from a safe distance while they dropped off gifts, gave a wave and sang a carol from the street.

4

SANTA EMAIL

Santa sent an email to the recipient families the day prior the Christmas Eve delivery to confirm the visit.

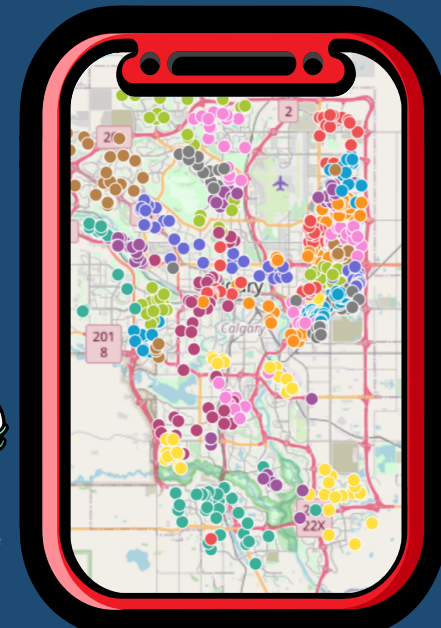
CHRISTMAS WASN'T CANCELLED

3441 SANTA BAGS

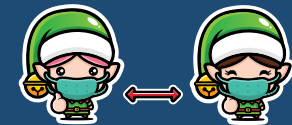


3760 BEARS

DELIVERED TO 22 HEALTHCARE FACILITIES



MAGIC OF CHRISTMAS (MOC) VILLAGE



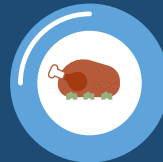
479 VOLUNTEERS

BEYOND THE SANTA BAGS

156
CHRISTMAS
TREES



148
TURKEY
HAMPERS



246
FOOD
HAMPERS

